UNFILTERED WITH JESSI MOREIRA · IN PERSON

Your one-page map

Get your business out of your head and on paper. Don't make it pretty, make it true.

Write it like you're leaving for two weeks tomorrow and someone else has to run it.

The job I'm mapping: _____

1	2	3	4	5
Comes in	**Gets booked**	**Gets done**	**Gets paid**	**Comes back**
Call, DM, website, referral? Where does it land, and who sees it first?	Who confirms it, and how? What reminders go out?	The steps, the supplies. What does "done right" look like?	When and how? Who chases it if it doesn't come in?	Follow-up, rebooking, review ask, the next visit.

My one thing this week: the task I'll hand off, and the steps to do it

_____

_____

Next in person: Tuesday, December 15 · Profitability, with Neel Jha · Cranford, NJ · Free · New episode of Unfiltered every Friday on YouTube

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